

Press Release

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CRD Analytics Research added to NASDAQ OMX Global Corporate Solutions Platform

NEW YORK, NY (Feb. 22, 2011) — CRD Analytics (CRDA) announced today the addition of CRDA's proprietary Industry and Company Research to the NASDAQ OMX Global Corporate Solutions platform.

What is ESG (Environmental, Social, and Governance) "Sustainability"?

CRDA's products distill large sets of complex financial and extra-financial data to produce comprehensive, relevant and actionable information for chief executives, chief financial officers, chief sustainability officers, marketing and communications executives, investor relations professionals and investors. Through an existing partnership with Trucost, the leading global environmental data provider, custom analysis will also be offered directly to NASDAQ OMX's listed companies and prospective companies in North America.

Initially, three products will be offered:

- **Industry Benchmark Reports:** These reports are packed with proprietary data and analytics to reveal the sustainability dynamics in an industry. They benchmark the leading companies in an industry against each other and the industry as a whole, highlighting leaders and laggards across the four dimensions of financial, environmental, social and governance performance.
- **Company Focus Reports:** These reports drill down on the performance of the top performing companies in each industry, providing an in-depth look at the key sustainability performance indicators generated by CRD Analytics' SmartView™ Platform highlighting the company's strengths and identifying areas for improvement.
- **Custom Analysis:** Designed to help NASDAQ-listed companies analyze and report on their environmental impact, supply chain footprint and/or corporate operations, these reports utilize Trucost's comprehensive database of over 750 granular environmental impacts. Reports typically focus on peer analysis, verification of environmental reporting practices, and supply chain foot printing.

CRDA's product line will be a valuable tool for CEOs, CFOs, IROs and CSOs to help analyze and measure the impact of sustainable business practices, relative to their bottom line, stock price and peer group. In addition, it will augment the Corporate Services offerings for NASDAQ OMX issuers and prospective clients...

"CRD Analytics' proprietary research provides companies with the measurable and actionable business intelligence they need to analyze their sustainability platform against key peers and competitors," said Demetrios Skalkotos, Senior Vice President, Global Corporate Solutions, NASDAQ OMX. "Our partnership with CRDA marks another innovative addition to our ever-expanding suite of Corporate Services products, and helps our clients stay ahead of the curve in developing and implementing best practices in transparency and sustainability."

"The opportunity to join NASDAQ OMX's stable of corporate services is very exciting for us and is a testament to NASDAQ OMX's commitment to transparency and sustainability. We can assist listed companies in highlighting their sustainability practices and how they communicate the progress and improvements to investors" said Michael Muyot, President & Founder of CRD Analytics.

"Increasingly, the link between sustainable business practices, the bottom line and stock price is being understood and the SmartView platform gives companies and investors a solid analytical framework for evaluating and tracking companies who are actively pursuing long-term risk-adjusted performance."

About the NASDAQ OMX Group

The NASDAQ OMX Group, Inc. is the world's largest exchange company. It delivers trading, exchange technology and public company services across six continents, with **approximately 3,600** listed companies. NASDAQ OMX Group offers multiple capital raising solutions to companies around the globe, including its U.S. listings market; NASDAQ OMX Nordic, including First North, NASDAQ OMX Baltic and the U.S. 144A sector. The company offers trading across multiple asset classes including equities, derivatives, debt, commodities, structured products and ETFs. NASDAQ OMX Group technology supports the operations of over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. NASDAQ OMX Nordic and NASDAQ OMX Baltic are not legal entities but describe the common offering from NASDAQ OMX Group exchanges in Helsinki, Copenhagen, Stockholm, Iceland, Tallinn, Riga, and Vilnius. For more information about NASDAQ OMX, visit www.nasdaqomx.com. *Please follow NASDAQ OMX on Facebook (www.facebook.com/pages/NASDAQ-OMX/108167527653) and Twitter (www.twitter.com/nasdaqomx).

About CRD Analytics

CRD Analytics is a leading provider of independent sustainability investment analytics. Using its proprietary SmartView™ Technology Platform, CRD Analytics empowers its clients with actionable and performance-driven information distilled from large sets of complex data including financial, environmental, social, governance and patent information. CRD Analytics partners with its clients to construct proprietary index-based products – Exchange-Traded Funds (ETFs), separately-managed accounts, mutual funds and Unit Investment Trusts (UITs). For more information about CRD Analytics, go to www.crdanalytics.com.

About Trucost

Trucost, established in 2000, has the world's most comprehensive data on corporate environmental impacts, covering Greenhouse Gases (GHGs), water, waste, metals and chemicals. For more information, visit www.trucost.com.

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