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FROM: GREEN SALON/ GLOBAL CHANGE FOUNDATION

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Request for coverage

CRD Analytics President Michael Muyot to address “The Next Generation of Socially

Responsible Investing” at “Green Salon” event Wednesday, October 21st;

Internationally acclaimed pianist Benjamin Hochman to perform

(October x, 2009) –The Green Salon, home of eco-art sages, musicians and earth lovers, will present the next venue in its provocative series of expert speakers and beautiful music, **Wednesday, October 21st**, at Klavierhaus, 211 West 58th Street at 5 p.m. CRD Analytics President/Chief Innovation Officer Michael Muyot will address “The Next Generation of Socially Responsible Investing.” As a cultural counterpoint to the stimulating intellectual discussion, Internationally-acclaimed young Israeli pianist Benjamin Hochman will perform.

The Green Salon series is presented by Peter C. Fusaro, visionary, best-selling author, founder of the Wall Street Green Trading Summit, international keynote speaker and respected thought leader; and **Carmen Cook**, Juilliard graduate, and cultural entrepreneur with a diverse background in the arts, business and social activism.

A background white paper summary on the topic of Mr. Muyot’s address is available upon request. His talk on the “next generation of socially responsible investing” will include responses to the following areas of interest:

- What has been the evolution of Socially Responsible Investing?
- Why is Sustainability/ESG important to investors?
- What are some of the most sustainable companies? The Least?
- What products are available for the everyday investor?
- How do investors take advantage of the current regulatory environment trends?

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On June 15th Nasdaq, **Michael Muyot and CRD Analytics** introduced the NASDAQ OMX CRD Global Sustainability 50 Index (Nasdaq:QCRD). The index enables investors to track the performance of companies that are taking a leadership role in sustainability performance self-reporting. Mr. Muyot said at the time: "The NASDAQ OMX CRD Global Sustainability 50 Index is a landmark in making sustainability more investable."

CRD Analytics makes sustainability investable by being the leading provider of independent sustainability investment analytics. Using its proprietary SmartView™ Technology Platform, CRD Analytics empowers its clients with actionable and performance-driven information distilled from large sets of complex financial, environmental, social and governance data.

Mr. Muyot spoke in April on the topic of "Building Financial Indices, Portfolios & ETFs using Triple Bottom Line Metrics" as a featured panelist at the Wall Street Green Trading Summit, the longest running and most comprehensive environmental market event in the industry. Mr. Muyot is also a subject matter expert for the Governance & Accountability Institute.

Pianist Benjamin Hochman has achieved widespread acclaim for his performances as orchestral soloist, recitalist and chamber musician. An imaginatively mature artist, Mr. Hochman's innate ability to combine beauty of line within the overall shape of a piece sets him apart from other young pianists. After his successful recital debut at the Metropolitan Museum of Art, he became a presence in New York through concerts with the New York Philharmonic and the American Symphony Orchestra, his Carnegie Hall debut with the Israel Philharmonic, and appearances at the 92nd Street Y.

The Green Salon series, which had its inaugural event on September 18th, 2008 is comprised of seven programs at Klavierhaus over a one- year period. Each program will present an artist and speaker. Speaker topics will include greening buildings, advances in biofuels, water as a commodity, renewable energy, clean tech, solar energy, photovoltaic, green investing and more."

Tickets to the Green Salon event are \$20 and are tax deductible, available online at www.global-changefoundation.com. 212-222-3775 for questions.

WHAT: GREEN SALON ARTS/ ECO-SOCIAL PRESENTATION

WHO: HOSTED BY VISIONARY PETER FUSARO AND JULLIARD GRADUATE/SOCIAL ENTREPRENEUR CARMEN COOK; CRD ANALYTICS PRESIDENT **MICHAEL MUYOT** WILL DISCUSS "THE NEXT GENERATION OF SOCIALLY RESPONSIBLE INVESTING"; **MUSIC BY BENJAMIN HOCHMAN, INTERNATIONALLY ACCLAIMED YOUNG ISRAELI PIANIST.**

WHERE: KLAVIERHAUS, 211 W. 58th STREET

WHEN: WEDNESDAY, OCTOBER 21 AT 5 PM

About The Global Change Foundation:

The Global Change Foundation is an educational foundation focused on energy and the environmental issues. The Global Change Foundation supports education in energy and the environment. Its mission is to raise funds for projects and scholarships for global change. There are fourteen separate projects under development. The *Green Salon* is the first of these.

Peter Fusaro - Founder and Chairman of Global Change Associates, author of 15 books on energy, environment and green finance and a sought-after keynote speaker, created the *Green Salon* with Carmen Cook to bring the arts and environment into closer, accessible harmony and dialogue. Peter founded Global Change Associates in 1991 to focus on the interplay and convergence of energy and environmental financial markets <http://www.global-change.com/content/about-peter-fusaro>

Carmen Cook – A cultural entrepreneur and VP Marketing, for Global Change Associates, graduated from Juilliard with a degree in Voice. A Regional Finalist in the Metropolitan Opera Auditions, she performed in opera, operetta and musical theater and performed in theater and television. She was a real estate broker with Halstead Property, where she was a Vice President, before joining Global Change Associates.

About Klavierhaus, Sujatri and Gabor Reisinger: Klavierhaus is the professional home of extraordinary historic pianos and the two Hungarian born brothers Sujatri and Gabor Reisinger who skillfully restore them. Sujatri can be seen on stage at Carnegie Hall and other concert stages where major events occur. He has been voicing and regulating pianos for demanding artists in concert situations for over three decades. Gabor is President of the Design Center at the Klavierhaus piano salon. The Fazioli Salon's intimate setting in the rear of Klavierhaus hosts recording sessions, master classes, concerts and visiting pianists and The Green Salon. Klavierhaus is located at 211 West 58th Street in New York City.

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About Governance & Accountability Institute: Governance & Accountability Institute, Inc. (G&A) is a knowledge management center focused on Sustainability issues. The Institute provides timely news, actionable research and information, perspectives and opinion, reliable data, and customized advisory services to organizations, institutions and individuals seeking to *do the right thing for the right reasons*.

Accountability-Central.com: is the public access platform published daily by the Governance & Accountability Institute to deliver important content through specific accountability "channels" or content silos on the topics of *corporate governance, social investing, shareholder activism, financial reporting, ethics*, and other topics and issues.